Caltech Wayfinding

INTERIOR SIGNAGE

As approved by IACC on June 15, 2022

Latest issuance: February 2024
Caltech
SPALDING LABORATORY

153

Professor Karthish Manthiram
Division of Chemistry and Chemical Engineering

Consistent Header

Personalized Insert
Content shown for illustrative purposes
INTERIOR SIGNAGE

Assignable Room Sign

Cohesiveness: Consistent header graphic, information, and color
Flexibility and adaptability: Insert

Caltech Logo

Building Name
Font: Helvetica Neue per Caltech Identity Toolkit

Color per Caltech Identity Toolkit
R:0  G:59  B:78
Code required
Raised Room Number

CBC Braille Grade 2

QR code could be used to link to Lab webpage

Professor Karthish Manthiram
Division of Chemistry and Chemical Engineering

Caltech Identity Toolkit - Colors
www.identity.caltech.edu/colors

CALTECH PMS 548c
CUSTOM PAINT MATCH

CCE+COLORANT  02  32  64  128
Li-Blue        10  12  -   -
R3-Magenta     -   8   -   -
Y3-Deep Gold   -  30  -   -
W1-White       -   4  -   -
B1-Black       -   10  -   -
ONE GALLON     653701054  650891757

Caltech FACILITIES
PLANNING, DESIGN & CONSTRUCTION
**INTERIOR SIGNAGE**

Assignable Room Sign

- **Color, Caltech logo and Building name printed on back side of clear acrylic**
- **Raised Room Number on front side of clear acrylic**
- **CBC Braille Grade 2**

- **1/4” White Acrylic**
- **1/16” Cavity routed from the white acrylic for insert**
- **Swappable insert**
- **1/16” Clear Acrylic in one piece across sign**

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**Professor Karthish Manthiram**
Division of Chemistry and Chemical Engineering
INTERIOR SIGNAGE
Assignable Room Sign: Examples

Cohesiveness: Consistent header graphic, information, and color
Flexibility and adaptability: Insert

Caltech
214
BAXTER HALL
Professor J. Morgan Kousser
Division of Humanities and Social Sciences
Professor Hosea Nelson
Division of Chemistry and Chemical Engineering

Caltech
152
BECKMAN INSTITUTE

Caltech
426
DOWNS - LAURITSEN

CONFERENCE ROOM
MAXIMUM OCCUPANCY 36

KITCHENETTE

Caltech
264
ARMS LABORATORY
Student Researcher
Division of Chemistry and Chemical Engineering
Student Researcher
Division of Chemistry and Chemical Engineering
Student Researcher
Division of Chemistry and Chemical Engineering
Student Researcher
Division of Chemistry and Chemical Engineering

Caltech
264
ARMS LABORATORY
Student Researcher
Division of Chemistry and Chemical Engineering
Student Researcher
Division of Chemistry and Chemical Engineering
Student Researcher
Division of Chemistry and Chemical Engineering
Student Researcher
Division of Chemistry and Chemical Engineering

Caltech
264
ARMS LABORATORY
Student Researcher
Division of Chemistry and Chemical Engineering
Student Researcher
Division of Chemistry and Chemical Engineering
Student Researcher
Division of Chemistry and Chemical Engineering
Student Researcher
Division of Chemistry and Chemical Engineering
INTERIOR SIGNAGE

Sign Family: Rooms

OFFICE  LAB  CONFERENCE  SUPPORT SPACES

CEILING

FLOOR

5' MAX ADA TOP ALIGN SIGNS
**NFPA Emergency Information Signs:**
8.5”x11” printable sheets required to be posted at Lab entrances. Signs identify:
(1) Emergency contacts
(2) In case of emergency contact Caltech Security
(3) Hazards present
(4) National Fire Protection (NFPA) diamond
(5) Proposition 65 warning

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**Assignable Room Sign**

**Emergency Information Sign**
Consistent Header

Room Name:
- ‘MECHANICAL ROOM’
- ‘ELECTRICAL ROOM’
- ‘CUSTODIAL’
- ‘DATA’
- ‘TELECOM’
- etc.
INTERIOR SIGNAGE  
Sign Family: Restrooms

WOMEN  MEN  GENDER NEUTRAL  GENDER NEUTRAL NON-ADA

CALIFORNIA BUILDING CODE REQUIRED DOOR SIGNS, CENTERED AT 5'  

5' MAX ADA TOP ALIGN SIGNS

CEILING  FLOOR
**INTERIOR SIGNAGE**

**Circulation Signs**

**ELEVATOR**

- **Caltech**
- **B134EV**
- **ELEVATOR**

**STAIRWAY**

- **Caltech**
- **B100ST**
- **STAIRS**

**EXIT ROUTE**

Alternate 1: for a specific building

- **Caltech**
- **BRAUN LABORATORIES**

Alternate 2: campus wide

- **EXIT ROUTE**
INTERIOR SIGNAGE  Exit Signs: At Doors

Alternate 1: for a specific building

- EXIT STAIR UP
- EXIT STAIR DOWN
- EXIT RAMP DOWN

Alternate 2: campus wide replacement

- EXIT STAIR UP
- EXIT STAIR DOWN
- EXIT RAMP DOWN
Emergency Evacuation Map Sign 14” x 18”

EMERGENCY EVACUATION PLAN

DOWNNS-LAURITSEN LABORATORIES

BUILDING 47
FLOOR 1

IN CASE OF EMERGENCY DIAL:
1-(626) 395-5000

IN CASE OF FIRE, USE STAIRS FOR EXIT.
DO NOT USE ELEVATORS.

Stairwell

LEVEL 2
NO ROOF ACCESS
B2 THRU 3

Building and floor specific insert plaque
14” x 12”
### Building Directory

#### Level 1 / Main Building Entry

**17” x 48”**

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>Department / Office</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Institute of Mathematics</td>
</tr>
<tr>
<td></td>
<td>Professor Paul Sternberg</td>
</tr>
<tr>
<td></td>
<td>Institute of Mathematics</td>
</tr>
<tr>
<td></td>
<td>Professor John Doe</td>
</tr>
<tr>
<td></td>
<td>Institute of Mathematics</td>
</tr>
<tr>
<td></td>
<td>Professor John Doe</td>
</tr>
</tbody>
</table>

#### All other levels

**Option 1**

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Professor John Doe</td>
</tr>
<tr>
<td>2</td>
<td>Office of the Department of Finance</td>
</tr>
<tr>
<td>2</td>
<td>Conference Room</td>
</tr>
<tr>
<td>2</td>
<td>Laboratory</td>
</tr>
<tr>
<td>2</td>
<td>Professor John Doe</td>
</tr>
<tr>
<td>2</td>
<td>Office of the Department of Finance</td>
</tr>
</tbody>
</table>

**Printable insert 17” x 22”**

#### All other levels

**Option 2**

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Professor John Doe</td>
</tr>
<tr>
<td>2</td>
<td>Office of the Department of Finance</td>
</tr>
<tr>
<td>2</td>
<td>Conference Room</td>
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<td>2</td>
<td>Laboratory</td>
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<tr>
<td>2</td>
<td>Professor John Doe</td>
</tr>
<tr>
<td>2</td>
<td>Office of the Department of Finance</td>
</tr>
</tbody>
</table>

**Printable insert 17” x 11”**

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**注意：**

- **LEVEL 3**：包括数学研究所、Paul Sternberg教授、数学研究所、John Doe教授、数学研究所、John Doe教授。
- **LEVEL 2**：包括John Doe教授、财务分析部门、John Doe教授、化学与化学工程系、John Doe教授、财务分析部门。
- **Printable insert 17” x 22”**
- **LEVEL B1**
- **LEVEL B2**

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**注意：**

- **LEVEL 2**：包括John Doe教授、财务分析部门、John Doe教授、化学与化学工程系、John Doe教授、财务分析部门。
- **Printable insert 17” x 11”**
**Room Maximum Occupancy Sign with Room Instructions Sign**

- MAXIMUM OCCUPANCY
- 36

**Discretionary Temporary Signs, Interior and Exterior**

- Commercially available clear acrylic sign holders
- Temporarily affix with double sided clear tape, or clear silicone

Where needed, 8.5”x11” Room Instructions Signs can be placed in alignment with Max Occupancy Sign.
END